

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04036 300852Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----120345 301604Z /45
R 300138Z APR 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8061

UNCLAS TEHRAN 04036

E.O. 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: WEST ELECTRIC COMPANY

REF: 77 USDOC 22713

1. IRAN
OFFICE USE: 2. 507 3. 4. 01
5. WEST ELECTRIC COMPANY
6. TAKHTE JAMSHID AVENUE MALEKOLSHOARA BAHAR AVE.
7. TEHRAN
8. CONTACT: DR. ALI SHARGHI
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: REZA AND JAVAD KOUCHEKZADEH
10. PHONE: 829307 AND 839878-79 11. TELES: 215222 CRUS IR
12. CABLE: NA
13. ESTABL: 1976 14. EMPL: 25 15. SIZE: MEDIUM
16. REPUTATION: (Y) GOOD 17. RPT DATE: 4/78
OFFICE USE: 18. NA 19. NA 20. X
21. NA 22. NA
23A. 36394/53 IMP DIST OF DISHWASHING MACHINES
23B. 36331/53 IMP DIST HOUSEHOLD LAUNDRY EQUIPMENT
23C. 36321/53 IMP DIST HOUSEHOLD REFRIGERATORS AND
FREEZERS
23D. 35850/53 IMP DIST ROOM AIR CONDITIONERS
24. FOREIGN SALES: LOCAL ONLY
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25. FINANCIAL REFS: BANK MELLI IRAN: BANK SANAYE,
BANK TEHRAN
26 TRADE REFS: SAME AS (27)
GOREIGN FIRMS REPRESENTED: WHITE-WESTINGHOUSE
INTERNATIONAL CO., PITTSBURGH, PA. 15229, HOME APPLIANCES
DIVISION, 1976.
28. POST EVALUATION: WEST ELECTRIC COMPANY WAS

ESTABLISHED IN 1976 TO IMPORT AND
DISTRIBUTE ROOM AIR CONDITIONERS, REFRIGERATORS, FOOD
FREEZERS, CLOTHES WASHERS, AND DISHWASHERS UNDER SOLE
REPRESENTATION OF WHITE-WESTINGHOUSE INTERNATIONAL OF
PITTSBURGH, PA. IT IS OWNED AND MANAGED BY DR. ALI
SHARGHI, AND REZA AND JAVAD KOUCHEKZADEH. REGISTERED
CAPITAL OF FIRM IS 60 MILLION RIALS, FIRM REPORTS ITS
WORKING CAPITAL AT 300 MILLION RIALS AND ANNUAL SALES
VOLUME AT 800 MILLION RIALS. BANKING SOURCE RATES
REPUTATION OF FIRM AS QUOTE GOOD UNQUOTE. EMBASSY
RECOMMENDS FIRM AS A TRADE CONTRACT.

29. PREP: H. TUTUNCHIAN APPR: DAVID E. WESTLEY
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN04036
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780185-0122
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978041/aaaaaabb.tel
Line Count: 76
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9432b2a5-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2811170
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: WEST ELECTRIC COMPANY
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9432b2a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
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